



Orders	Order / Rev:	163905
	Alt Order #:	06283032
	Product Desc:	REP NATIONAL COMM
	Estimate:	3039
	Flight Dates:	08/18/12 - 08/24/12
	Original Date / Rev:	08/17/12 / 08/17/12
	Order Type:	GENERAL

WDJT-TV-LP

Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Agency	Name:	Natl Med. Res Planning & Placement
	Buying Contact:	Tracey Robinson
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Issue/Republican Nat'l Committee
	Demographic:	A35-64
	Product Codes:	PL Issue
	Priority:	POL
	Revenue Codes:	AGY, POL, ISS

New Business Thru: _____
 Order Separation: 00:15:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/23/12	10	\$14,500.00	\$12,325.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	10	\$14,500.00	\$12,325.00	0.00
Totals	10	\$14,500.00	\$12,325.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share

WDJT-TV-LP	17%	\$14,500.00
Market	100%	\$85,294.12

Competitive Share

CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	38%	\$32,411.76
WITI	27%	\$23,029.41
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	18%	\$15,352.94
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WDJT	08/20/12	08/20/12	Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
Letterman 1035p-1135p D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----			1			\$350.00		0.00			
2	WDJT	08/18/12	08/18/12	Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
Sat 6p-7p Jep/Wheel JEOPARDY-WKND/WHEEL-FORTNE W															

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Advertiser: Issue/Republican Nat'l Committee
 Product Desc: REP NATIONAL COMM
 Estimate: 3039

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WDJT	08/18/12	08/18/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p	-----1-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
JEOPARDY-WKND/WHEEL-FORTNE W															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/13/12	08/19/12	-----1-		1	\$400.00	0.00								
3	WDJT	08/19/12	08/19/12	Su 9p - 10p Mentalist	CM	9p-10p	-----1	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
MENTALIST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/13/12	08/19/12	-----1		1	\$2,000.00	0.00								
4	WDJT	08/23/12	08/23/12	Th 9p - 10p Person of Interest	CM	Th 9p - 10p	---1---	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
PERSON OF INTEREST															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	---1---		1	\$2,000.00	0.00								
5	WDJT	08/21/12	08/21/12	Tu 7p - 8p NCIS	CM	Tu 7p - 8p	-1-----	:30	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00
NCIS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	-1-----		1	\$2,400.00	0.00								
6	WDJT	08/21/12	08/21/12	Tu 8p - 9p NCIS: Los Angeles	CM	Tu 8p - 9p	-1-----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
NCIS LA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	-1-----		1	\$2,000.00	0.00								
7	WDJT	08/22/12	08/22/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	--1----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
D LETTRMAN-CBS<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	--1----		1	\$350.00	0.00								
8	WDJT	08/22/12	08/22/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p	--1----	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
WHEEL-FORTNE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	--1----		1	\$1,000.00	0.00								
9	WDJT	08/22/12	08/22/12	Wed 8p - 9p Criminal Minds	CM	Wed 8p - 9p	--1----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CRIMNL MND-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	--1----		1	\$2,000.00	0.00								
10	WDJT	08/22/12	08/22/12	Wed 9p - 10p CSI: Crime Scene Investigation	CM	Wed 9p - 10p	--1----	:30	1	\$2,000.00	P-1	0.00	NM	1	\$2,000.00
CSI															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:	08/20/12	08/26/12	--1----		1	\$2,000.00	0.00								
													Totals	10	\$14,500.00